

GHIA INDUSTRIES (PVT) LTD.

Manufacturer & Exporter of Home Textile Products Embroidery and Embellished Bed Linen, Curtains, Sofa Cover and related Accessories, Filled Products, Quilting & Wadding.

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ROTARY PRINT

Rotary print bed linen refers to bedding that features designs applied using rotary screen printing, a method well-suited for high-volume production and detailed patterns. Here are some key things to know about it:

Printing Technique: Rotary screen printing involves applying color through cylindrical screens, each with a different part of the design. This allows for continuous, seamless patterns over large areas of fabric.

Design Versatility: It enables the creation of complex, multicolored patterns, including florals, stripes, geometric shapes, and themed motifs. This gives the linen a decorative and visually rich appearance.

Cost-Effective for Large Runs: Once the screens are created, the process is efficient and economical for mass production, making it common in commercial bedding lines.

Color Quality: The dyes used in rotary printing can be vivid and long-lasting, especially when matched to suitable fabric types and fixed properly during the manufacturing process.

Fabric Compatibility: Rotary printing is commonly used on cotton, polyester, and blended fabrics, retaining detail and color even on textured or thicker weaves.



PANEL PRINT

Panel print bed linen features designs that are printed in specific, pre-defined sections or "panels" of the fabric, rather than in a continuous, repeating pattern. Here are some key points:

Centralized Designs: Panel printing allows for large, centered images or motifs—such as florals, landscapes, or artistic graphics—usually placed prominently on the duvet cover or pillowcases.

Precision Layout: Each panel is printed with the design already positioned exactly where it should appear on the finished product, allowing for consistent visual placement during stitching and sewing.

Limited Repetition: Unlike rotary or all-over prints, panel prints do not repeat continuously, which creates a more tailored and unique look for each piece of bed linen.

Artistic Appeal: This style often resembles a canvas or artwork, making it ideal for statement bedding that serves as a focal point in the room.

Design Planning: Panel printing requires more careful design and cutting alignment during manufacturing, which can increase production complexity but results in a highly polished final product.



DIGITAL PRINT

Vibrant, Detailed Designs: Digital printing enables high resolution images and intricate patterns like florals, abstract art, or photographic prints making the bed linen visually striking.

Unlimited Color Possibilities: Unlike traditional printing, digital allows for virtually limitless color combinations, including smooth gradients and complex shading.

Custom and Trendy Options: It's ideal for custom or limited edition designs, making it popular for boutique or designer bedding collections.

Soft Fabric Feel: Since the ink is applied directly to the surface without heavy buildup, digitally printed bed linen usually retains a soft, breathable texture.

Eco-Conscious Production: Digital printing generally uses less water, energy, and chemicals, making it a more sustainable option compared to conventional printing techniques.

Fade Resistance: When printed on properly pre-treated fabrics, digital prints can offer good wash durability and color retention, especially with reactive or pigment inks.

Quick Turnaround: Digital printing allows for faster design-toproduction timelines, making it ideal for responding to fastchanging trends in home décor



EMBOSSED PRINT

Textured Surface Design: Embossed bed linen features raised or indented patterns that create a tactile texture, adding depth and dimension to the fabric.

Elegant Appearance: The subtle, often tone-on-tone designs lend a sophisticated and luxurious look, making it suitable for upscale or classic bedroom styles.

No Additional Color: Unlike printed patterns, embossed designs rely on the fabric's weave or heat setting techniques to form patterns without using inks or dyes.

Durable Finish: The embossing process especially if heat-set is designed to last through multiple washes while maintaining the textured effect.

Material Specific: Works best on synthetic fabrics like polyester or blends that can hold the embossed shape after being heat pressed or chemically treated.

Low Maintenance: Embossed bed linen usually resists wrinkles and holds its shape well, making it easy to care for and ideal for everyday use.



SATIN PRINT

Luxurious Shine: Satin fabric has a smooth, glossy surface that reflects light beautifully, giving printed designs a rich and elegant appearance.

Soft and Silky Feel: Satin bed linen is known for its soft, smooth texture, providing a comfortable and indulgent sleeping experience.

Vivid Color Printing: The shiny surface of satin enhances printed colors, making patterns appear more vibrant and eye-catching.

Elegant Designs: Often used for floral, abstract, or ornate patterns that complement the fabric's natural sheen, making it ideal for upscale or romantic bedroom styles.

Delicate Care: Satin requires gentle handling—usually cold washing and low-heat drying—to maintain its texture and avoid snags or dullness.

Made from Various Fibers: Satin can be made from silk, polyester, or blends; polyester satin is more affordable and durable, while silk satin offers premium softness and breathability.

Drape and Flow: Satin bed linen has a beautiful, fluid drape that adds elegance and smoothness to the overall bed presentation.



CORAL FLEECE PRINT

Ultra-Soft Texture: Coral fleece is known for its extra-soft, velvety surface softer than traditional polar fleece making it ideal for cozy, luxurious bed linen.

Warm and Comfortable: It provides excellent warmth, making it perfect for cooler seasons while still being breathable enough to prevent overheating.

Vibrant Printed Designs: Coral fleece holds printed patterns well, so designs like florals, cartoon characters, animal prints, and seasonal themes appear bright and detailed.

Lightweight Yet Insulating: Offers a plush, fluffy feel without being too heavy, combining warmth and comfort with a lighter touch.

Low Maintenance: Machine washable and quick drying, coral fleece bed linen is easy to care for and retains its softness even after multiple washes.

Durable Fabric: Resistant to wrinkles, shrinking, and pilling when cared for properly, making it suitable for everyday use.

Ideal for All Ages: Its cuddly feel and fun prints make coral fleece especially popular for children's and family bedding, while also appealing to adults looking for a snug, cozy bed.



POLAR FLEECE PRINT

Exceptionally Warm and Soft: Made from synthetic fibers like polyester, polar fleece is known for its ultra-soft, fuzzy texture that provides excellent insulation, making it perfect for cold weather.

Printed Designs: Polar fleece bed linen often features fun, cozy, or seasonal prints like plaids, animal motifs, snowflakes, or holiday themes adding both comfort and style to your bedding.

Moisture-Wicking: Despite its warmth, polar fleece is breathable and wicks moisture away from the body, helping keep you dry and comfortable through the night.

Lightweight Yet Insulating: It offers a high warmth-to-weight ratio, making the bed linen feel cozy without being overly heavy or bulky.

Durable and Low-Maintenance: Polar fleece is resistant to shrinking and wrinkling, and it's machine washable ideal for everyday use during colder seasons.

Affordable Comfort: Generally more budget-friendly than natural fabrics like wool or down, while still providing excellent warmth and softness.

Great for All Ages: Popular in both adult and children's bedding due to its softness, vibrant prints, and comforting feel.



FLANNEL FLEECE PRINT

Soft and Warm: Flannel fleece is made from a blend of soft, brushed fibers that offer a cozy, plush texture, perfect for keeping warm during colder months.

Moisture-Wicking: It has moisture-wicking properties, meaning it pulls moisture away from the body, keeping you dry and comfortable through the night.

Vibrant Prints: Flannel fleece bed linen is available in a variety of prints, from seasonal patterns like snowflakes and plaid to more playful designs, offering lots of options to suit different bedroom styles.

Breathable and Insulating: While it provides warmth, flannel fleece is breathable enough to avoid overheating, keeping you comfortable even in varying temperatures.

Durable and Easy Care: The fabric is low-maintenance, machine washable, and durable, resisting pilling, shrinking, or fading with regular washing.

Lightweight Yet Warm: Flannel fleece bed linen offers warmth without being too heavy, making it ideal for people who prefer a lighter feel but still want warmth on chilly nights.

Family-Friendly: Flannel fleece print bed linen is often a favorite in children's rooms due to its softness, fun prints, and warmth, but it's equally loved by adults for its cozy feel.



SOLID DYED BEDLINEN

Simple, Elegant Look: Solid dyed bed linen features a uniform color throughout the fabric, creating a clean, minimalist, and timeless appearance. It's perfect for those who prefer a sophisticated, understated aesthetic.

Wide Color Options: Available in a broad range of colors from soft neutrals like white, beige, and grey to vibrant shades like navy, emerald, or even bold reds, making it easy to match with various bedroom themes.

Versatile Styling: Solid dyed bed linen can be mixed and matched with patterned accessories, such as pillows, throws, or rugs, offering a lot of flexibility in creating diverse looks.

Soft, Comfortable Fabric: Typically made from materials like cotton, linen, or blends, solid dyed bed linen is soft, breathable, and comfortable, ensuring a good night's sleep.

Durability and Longevity: With proper care, solid dyed linens tend to retain their color well over time, especially if highquality dyes are used, ensuring they look fresh and vibrant even after multiple washes.

Easy Maintenance: Machine washable and easy to care for, solid dyed linens often hold up well to frequent washing without losing their color or texture.

Affordable and Classic: Solid dyed options are usually more budget-friendly than heavily patterned or embroidered bedding, while still offering a chic, modern look for any bedroom.



EMBOSSED DYED BEDLINEN

Textured Patterns: Embossed dyed bed linen features raised patterns or designs created through a process of heat or pressure, giving the fabric a tactile, three-dimensional texture that adds depth and visual interest.

Elegant and Luxurious: The embossed effect gives the bedding a more refined, sophisticated look. The subtle textures often enhance the appearance of solid colors, making it ideal for upscale or classic bedroom styles.

Durable Design: The embossed patterns are typically permanent, as they're integrated into the fabric itself, ensuring they won't fade or wear away with time, unlike surface prints.

Soft to the Touch: Despite the raised design, embossed bed linen tends to maintain a soft and smooth feel, making it comfortable for sleep while still offering a visually rich surface.

Minimalist with Style: While the texture is the focal point, embossed dyed bed linen usually comes in solid, muted colors that allow the texture to stand out without the need for patterns or prints, giving it a timeless and sophisticated appeal.

Easy to Care For: The fabric is generally durable and lowmaintenance, often machine washable, and resistant to wrinkles, making it practical for everyday use.

Great for Layering: The subtle texture of embossed linens can pair well with other bedding elements like throws, cushions, and bed skirts, enhancing the overall look of the bed with minimal effort.



SHERPA DYED BEDLINEN

Ultra-Soft and Fluffy Texture: Sherpa bed linen is known for its plush, wool-like feel, offering exceptional softness and coziness perfect for cold weather or comfort-focused interiors.

Solid Dyed Colors: Typically dyed in solid, soothing tones like ivory, beige, grey, or pastel shades, Sherpa dyed bed linen provides a clean, uniform look that adds warmth and calm to any bedroom.

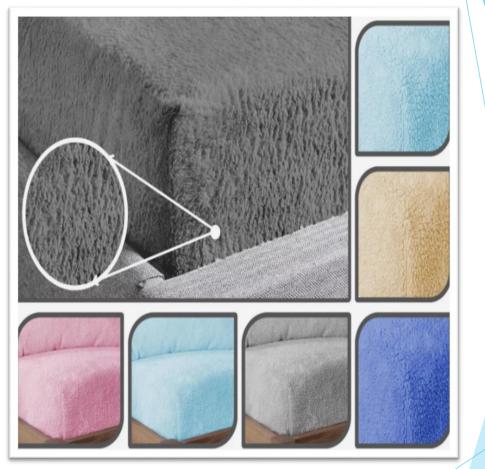
Exceptional Warmth: The thick, fleece-like texture of Sherpa fabric traps body heat efficiently, making it ideal for winter bedding or colder climates.

Durable and Easy to Maintain: Despite its fluffy texture, Sherpa bed linen is usually machine washable and holds up well with proper care, retaining its softness after repeated use.

Versatile Styling: Sherpa dyed bed linen pairs beautifully with rustic, farmhouse, or Scandinavian-style bedrooms, and also complements modern designs when layered with smooth or minimalist bedding.

Reversible Options: Many Sherpa bed linens come with dual sides—one Sherpa and one smooth (often microfiber or flannel offering different textures for comfort and style.

Family-Friendly Comfort: Its warmth and softness make it a favorite for both adults and children, especially in cozy or cabin-like bedroom settings.



CORAL FLEECE DYED

Exceptionally Soft Texture: Coral fleece is known for its ultra plush, velvety surface that feels smooth and comforting against the skin, making it ideal for cozy bedding.

Solid Dyed Colors: Typically available in a range of rich, solid hues like blush pink, deep navy, charcoal, or cream, the dye takes well to the fabric, creating vibrant, uniform color.

Warm and Lightweight: Coral fleece provides excellent insulation without being heavy, offering cozy warmth that's perfect for fall and winter use.

Durable and Easy Care: The fabric is machine washable and quick-drying, with strong resistance to shrinking, fading, and pilling when cared for properly.

Great for Sensitive Skin: Its gentle texture makes coral fleece suitable for people with sensitive skin, as it's soft, non-irritating, and hypoallergenic.

Ideal for All Ages: The cuddly feel and warm tones of coral fleece dyed bed linen make it popular for both children and adults, especially in colder climates or for those who enjoy extra-soft bedding.

Versatile and Stylish: Solid-dyed coral fleece bed linen can be easily styled with printed throws, decorative cushions, or layered textures for a cozy, inviting bedroom look.



POLAR FLEECE DYED

Soft and Cozy Texture: Polar fleece is known for its smooth, brushed surface that feels soft and warm, offering excellent comfort during colder months.

Solid Color Appeal: Dyed in solid shades like grey, navy, burgundy, or cream, polar fleece bed linen provides a clean, modern look that's easy to match with other bedroom elements.

Excellent Warmth: This fabric retains body heat effectively, making it ideal for winter bedding or for people who prefer a warmer sleep environment.

Lightweight and Breathable: Despite its warmth, polar fleece is lightweight and allows for good air circulation, helping prevent overheating during the night.

Durable and Low Maintenance: Polar fleece is resistant to shrinking, wrinkling, and pilling. It's machine washable and dries quickly, making it a practical choice for regular use.

Moisture-Wicking: It helps keep the sleeper dry by drawing moisture away from the body, which adds to comfort throughout the night.

Family and Budget Friendly: Often more affordable than natural fiber alternatives, polar fleece dyed bed linen is a popular option for families and budget-conscious buyers seeking softness and warmth.



WHITE FABRIC

Classic and Timeless: White bed linen offers a clean, crisp, and elegant look that never goes out of style, making it a staple in both traditional and modern bedroom designs.

Versatile Styling: It acts as a neutral base, allowing you to easily mix and match with colorful throws, pillows, and accessories to change up the room's look without replacing the bedding.

Hotel-Like Feel: Often associated with luxury and cleanliness, white bed linen is commonly used in hotels to create a fresh, high-end sleeping environment.

Highlight of Cleanliness: White makes it easy to spot stains or dirt, encouraging regular washing and contributing to a more hygienic sleeping space.

Material-Dependent Elegance: Whether in crisp cotton, soft linen, or silky sateen, the texture of the fabric enhances the look and feel of white bed linen, from casual to luxurious.

Easy to Bleach and Maintain: White bedding can be laundered with bleach (when needed), helping to maintain brightness and eliminate stains over time.

Symbolic of Purity and Simplicity: It conveys calmness and serenity, often chosen to create a peaceful, minimalist bedroom atmosphere.

